



LOMA Society of Ohio  
P.O. Box 271  
Cincinnati, OH, 45201-0271  
<http://lomasociety-ohio.org>

February 18, 2021

Dear Prospective Member:

For many of us, new professional development plans come with a new year. Are you looking for new professional development opportunities for 2021? See what the LOMA Society of Ohio (LSO) can offer you.

LSO is an award-winning professional organization where members can network with others who share common interests regarding the life, annuity and health insurance industry. Some of the benefits and opportunities that LSO has to offer you in 2021 include:

- **Listen to some of Ohio's subject matter experts on industry topics affecting your company.** LSO holds four business luncheons (two in Columbus and two in Cincinnati) each year. Our speakers in the recent past have spoken about a variety of topics such as "What is a PMO?", "Negotiation", and "Personal Branding".
- **Ever wonder if another company encounters the same issues as your company?** Network with a wide variety of industry professionals in Ohio to discuss specific industry topics. Our membership hails from such companies as: Ameritas, Farmer's New World Life, Nationwide Insurance, State Farm Insurance, Western & Southern Financial Group and more.
- **Learn what is going on in the insurance industry in Ohio.** Receive LSO newsletters to keep you informed regarding society events.
- **Social Responsibility.** LSO has been awarded the Community Service Award for the past several years. Become a member of this team as it continues to support community charities in Columbus and Cincinnati.
- **Leadership Opportunities.** LSO has been awarded the Communication and Public Relations and the Membership Awards for the past several years. Help continue this tradition and broaden your leadership skills as a board or committee member. This is your opportunity to suggest initiatives or changes to the society to meet members' growing needs and your own professional development.
- **Opportunity for Scholarship Award.** LSO offers two educational scholarships each year, available to members or a family member, subject to the rules of the education scholarship program.

The LOMA Society of Ohio continues to accomplish great things within the insurance industry and for local communities. You can find more information about the society's educational topics, past activities, current membership and more on the LSO website: <http://lomasociety-ohio.org>. We ask that you consider joining LSO today by completing the 2021 Membership Application found on the "How to Join" tab of the website.

Best Regards,

*Maggie*

Maggie Yochheim  
FLMI, FSRI, ChFC®, CLU®,  
ALHC  
President  
LOMA Society of Ohio

*Amy*

Amy Burchette,  
FLMI, AIRC, ACS  
Membership Chair  
LOMA Society of Ohio