



Society Newsletter

2nd Quarter 2013
Volume 22 Issue 2

P.O. Box 271, Cincinnati, OH 45201-0271
www.lomasociety-ohio.org



Letter from the President

It is very hard to believe it is summer already! We are close to half way through the year but the LSO Board is still working hard to ensure we have a productive year. We have had some key accomplishments this quarter:

- Held Spring luncheons in both Cincinnati and Columbus
- Created a LinkedIn group (please send me a note if you are a member of LinkedIn and I will send you an invite to join the group!)
- Submitted applications for five Outstanding Society Awards from LOMA

We are looking forward to reporting next quarter on the results of the Outstanding Society Award applications after the LOMA Annual Conference and Conferment in Orlando, FL held on September 8-10. Our Society will be well represented at the event! Please stop by our booth at the opening reception if you are also attending the event!

Also this quarter I would like to welcome Christine Fuller as the Co-Program chair for Columbus! I greatly appreciate her willingness to volunteer and support our Society by ensuring our events in Columbus are meaningful for our members and support our fundraising activities. Looking forward to the first event she will help with in the fall!

As always, I am very happy to be able to represent the Society as the President. I'm excited about what we have been able to accomplish so far this year and REALLY looking forward for what is to come in the second half of the year!

Leslie Miller, FLMI, AFSI, AIRC, ACS
President, LOMA Society of Ohio

INSIDE THIS ISSUE

- 1** Letter from the President
- 2** Welcome Christine Fuller
- 2** Spring Luncheons
- 3** Membership Subcommittee
- 4** Technology Subcommittee
- 4** Scholarships
- 4** 2013 Charities
- 5** Calendar
- 5** Board Contact Information

Welcome Christine Fuller as Columbus Program Co-chair!

PROGRAM CO-CHAIR, Columbus - Christine Fuller

Christine Fuller has been in the insurance industry for more than 20 years. She holds FLMI, ACS, ARA, ARM and CSD designations. She completed her B.S. in Insurance and Risk Management from Excelsior College, and currently holds an Ohio Life, Health and Variable Annuities License and is currently working on her Property and Casualty License and CPCU.

Spring Luncheons

As usual, we had our Spring luncheons in both Cincinnati and Columbus. The luncheons are great opportunities to network with peers, hear some great speakers and enjoy delicious food! If you have any ideas for future meeting topics, please contact one of the program chairs.

The Cincinnati Luncheon took place Tuesday, April 23rd at Western & Southern's Guilford Institute and featured a motivational speaker on the topic of innovation, Chad Willett, MA, SAG, AFTRA.

The presentation was entitled "Smash the Box: Creative Thinking in Today's Workforce." His interactive presentation kept the attendees engaged and, hopefully, inspired them to tap into new ways of stimulating their creative juices. He covered a variety of techniques to inspire the audience to innovate, including:

- Being Wrong
- Choosing the Opposite
- Unplanned Collaborations
- Blank Canvas
- 7 Habits of Highly Creative People

Forty people attended from four different companies and the feedback was very positive. We collected \$205 for the Freestore Foodbank. The Society will donate an additional \$500 to the Foodbank this year.

We would like to thank Ameritas, Nationwide, the National LOMA Society, and Western & Southern Life for providing raffle and door prizes.



"Creativity is the single most important leadership competency for enterprises seeking a path through the complexity facing them..."
IBM CEO Survey, 2010

The Columbus luncheon took place on May 17th at Dave & Buster's Polaris. We had a great speaker, Kendra Thompson, OSHIIP Trainer from the Ohio Department of Insurance gave an overview of Medicare. Due to the Friday timing and other events taking place at the same time, we had thirteen people attend.

Look for information on the Fall luncheons in the coming weeks.



ODI
Ohio Department
of Insurance

Educate. Engage. Inspire.



Membership Subcommittee

The purpose of LOMA societies is to provide society members, students, insurance professional and financial services professionals with opportunities for continuing industry education, professional growth, networking opportunities, and to increase the recognition of all LOMA designations.

It was recognized that we have a number of insurance and financial services companies in the Cincinnati and Columbus areas, and we need to take a good look at our membership and what steps can be taken to increase it. A subcommittee was created to analyze this further.

Some discussion topics include:

- Reaching out to company education reps and building awareness of the Society.
- Sending a short survey to our current membership. Watch for emails asking for your opinion. Please take a moment to fill it out!
- Continue reaching out to new designees and promoting the Society.

Key points about being a member of the LOMA Society of Ohio:

- ***Listen to some of Ohio's subject matter experts on industry topics affecting your company.*** The Society holds four business luncheons (two in Columbus and two in Cincinnati) each year.
- ***Ever wonder if another company encounters the same issues as your company?*** Connect with industry leaders and insurance and financial services professionals throughout the state of Ohio.
- ***Learn what is going on in the insurance industry in Ohio.*** Receive Society newsletters to keep you informed regarding Society events.
- ***Social Responsibility:*** The Society has been awarded LOMA's Community Service Award numerous times over the years. Our Society continues to support charities. The Society offers two educational scholarships each year, available to members or a family member, subject to the rules of the education scholarship program.
- ***Leadership Opportunities:*** The Society has been awarded LOMA's Communication and Public Relations Award multiple times, as well. Help continue this tradition and broaden your leadership skills as a board or committee member.

Committee members: Lined Mason, Jen Cline, Nicole Frazier, Joanie Hagedorn, Christine Fuller and Colleen Roser

If you have input or want to participate on this subcommittee, please reach out to Lined Mason.

Did you know we have over 90 members representing the following companies?

Ameritas Life
Columbus Life
Farmer's New World Life
Hartford Life
Lafayette Life

Nationwide
Ohio National Financial Services
Protective Life
State Farm
Western & Southern Life



Technology Subcommittee

Last quarter we provided an update on some enhancement we plan to make to technology for our Society this year. We are proud to report that we are well on our way to implementing all items this year!

- The LinkedIn group has been created and we are looking for members and LOMA designees in Ohio that are LinkedIn members to extend invitations to our group
- The website update is scheduled to be completed by the end of the summer
- We expect that we will be able to accept payment for fall events via PayPal

As always, we are looking for suggestions to improve our technology offerings. Please contact Leslie Miller with any ideas!

Scholarships

The LOMA Society of Ohio is proud to continue its support of higher education among our members and their children.

Once again this year, the LSO will be offering two \$750 scholarships. Criteria for the scholarship include intended major, GPA/SAT/GMAT scores, LSO involvement and more.

The scholarship application is currently available on the Society website. The deadline for submission of the application and all supporting documentation was July 1. The award recipient will be announced on August 1.

If you have questions, please contact Jennifer Cline or Katy Zumsteg.

2013 Charities

Our 2013 charities will be:

Mid Ohio Foodbank in Columbus <http://www.midohiofoodbank.org/>

Freestore Foodbank in Cincinnati <http://www.fsfbmedia.org>

Ronald McDonald House (Cincinnati & Columbus) <http://www.rmhc.com/>

If you have questions, please reach out to Leslie Miller.



Welcome
Loma Society of Ohio

Expanding Your Professional Horizons

30th Anniversary
LOMA SOCIETY OF OHIO
1981 - 2011

LOMA Society of Ohio Mission:

- To promote continuing professional education
- To foster recognition of the FLMI & FFSI designations
- To assist others in the quest to earn LOMA designations
- To encourage professional, educational, and social relations among designees', students, and other financial services professionals

Being Involved in a professional organization helps you to stay abreast of the issues that affect your industry – and you. LOMA Societies are the professional associations for those who have earned the FLMI and/or FFSI designations or for those who have earned other LOMA designations such as ACS, AIAA, AIAA, AIAA, ARP, AIRC, AAPA, or PCS.

LOMA Society membership can point you in the direction of career growth by:

- Keeping you informed about industry issues with expert speakers, informative seminars, and other continuing education activities.
- Giving you valuable contacts with other insurance professionals.
- Gaining valuable insight into how other companies work.
- Developing leadership skills as a Society officer or committee member.
- Offering you opportunities to serve others by acting as a mentor for LOMA students, providing assistance with exam monitoring, and by participating in community service projects.
- Two annual Scholarships awarded to qualified members and/or their children who are enrolled in a degree-seeking program at any accredited college or university.

LOMA Code of Professional Ethics

- The LOMA Society member continually strives to master all aspects of his or her business.
- The LOMA Society member discharges all duties with objectivity and fairness, applying standards of integrity and professionalism to the business environment.
- The LOMA Society member holds his or her professional designation proudly and seeks to enhance the reputation of the designation in every way.

Calendar of Upcoming Society Dates:

- July 1 Submission deadline for scholarship applications
 August 1 Scholarship recipients announced



Upcoming LIMRA/LOMA Conferences:

The Social Media Conference for Financial Services

August 21-23, 2013

Hyatt Regency

Boston, Massachusetts

2013 LOMA Annual Conference & Conferment

September 8-10, 2013

Hyatt Regency Grand Cypress

Orlando, Florida

The Life Insurance Conference

April 7-9, 2014

Chicago Marriott Downtown Magnificent Mile

Chicago, Illinois

The Retirement Industry Conference

April 9-11, 2014

Chicago Marriott Downtown Magnificent Mile

Chicago, Illinois

See a full schedule of LIMRA/LOMA Conferences at <http://www.loma.org/events/eventsbydate.aspx>.

Board Contact Information

President - Leslie Miller

millel55@nationwide.com

Vice President - Lined Mason

lmason@ameritas.com

Secretary - Nicole Frazier

nfrazier@ameritas.com

Treasurer - Kristy Willison

willik95@nationwide.com

Membership Chair - Joanie Hagedorn

joanie.hagedorn@wslife.com

Education Chair (Cincinnati) - Jennifer Cline

jennifer.cline@llic.com

Education Chair (Columbus) - Katy Zumsteg

Kathryn.zumsteg@farmersinsurance.com

Columbus Program Co-Chair -Tiffany Bullard

tiffany.bullard@gmail.com

Columbus Program Co-Chair - Christine Fuller

christine.fuller@farmersinsurance.com

Cincinnati Program Co-Chair - Julie Davis

julie.davis@wslife.com

Cincinnati Program Co-Chair - Angee Ellis

angee.ellis@wslife.com

Technology Chair - Paul Anhofer

paul.anhofer@wslife.com

Questions or comments about the newsletter? Contact the Secretary, Nicole Frazier