



Society Newsletter

1st Quarter 2013
Volume 22 Issue 1

P.O. Box 271, Cincinnati, OH 45201-0271
www.lomasociety-ohio.org



Letter from the President

What an exciting first quarter it has been! The LOMA Society of Ohio (LSO) Board is off and running with many new initiatives to start the New Year and many new members on our board. I am very excited to now be serving as the Board's President. This is an exciting time and I am so happy to be able to participate in the many things we have going on right now!

A big thanks to Colleen Roser for her years serving as the LSO President! I am happy to announce she will stay on our Board as Past President and will continue to help guide us with her great experience. I greatly appreciate her service and support!

I would also like to welcome our new Board members this year: Nicole Frazier, Kristy Willison and Katy Zumsteg. Your volunteerism and dedication to the Society are very much appreciated.

I am very excited about some new initiatives that we have already kicked off this year. We are paying special attention to increasing the membership of our Society and providing new technology to support our members.

We will be looking for creative ideas to:

- attract new members,
- offer new networking opportunities through social networking,
- make it easy to sign up for and submit payment for membership dues and meeting attendance, and
- communicate through our website in a new way.

We need your feedback on all our initiatives, so please reach out to me if you have any ideas or requests on how we as a Society can support you better!

I am very much looking forward to the coming year!

Leslie Miller, FLMI, AFSI, AIRC, ACS
President, LOMA Society of Ohio

INSIDE THIS ISSUE

- 1** Letter from the President
- 2** Upcoming Society Events
- 2** Scholarships
- 3-4** 2013 Board Members
- 5** Membership Subcommittee
- 6** Technology Subcommittee
- 6** Treasurer News
- 6** 2013 Charities
- 7** Calendar
- 7** Board Contact Information

Upcoming Society Events

Be on the lookout for invitations for 2013 events! As usual, we will have a Spring luncheon in both Cincinnati and Columbus. The luncheons are great opportunities to network with peers, hear some great speakers and enjoy delicious food! If you have any ideas for future meeting topics, please contact one of the program chairs.



The Cincinnati Luncheon will be held Tuesday, April 23rd at Western & Southern in Enterprise Hall in the Guilford Building.

Chad J. Willett, an actor, acting coach and motivational speaker, addresses a critical competency in today's society - creativity. He will present "SMASH THE BOX," to motivate and stimulate creative thinking.

Check your email for details or go here:
<http://www.lomasociety-ohio.org/forms/Invitation.htm>

"Creativity is the single most important leadership competency for enterprises seeking a path through the complexity facing them..."
IBM CEO Survey, 2010

Educate. Engage. Inspire.

The Columbus luncheon will be held on Friday, May 17th at McCormick & Schmick's restaurant. The Ohio Department of Insurance will be speaking about Medicare. Be on the lookout for details!



ODI
 Ohio Department
 of Insurance

Planning an Education Fair? Need help?

Contact the LOMA Society of Ohio, and we would be happy to provide resources about LOMA and our Society for your fair!!

Scholarships

The LOMA Society of Ohio is proud to continue its support of higher education among our members and their children.

Once again this year, the LSO will be offering two \$750 scholarships. Criteria for the scholarship include intended major, GPA/SAT/GMAT scores, LSO involvement and more.

The scholarship application will be available on the website April 15. The deadline for submission of the application and all supporting documentation is July 1. The award recipient will be announced on August 1.

If have questions, please contact Jennifer Cline or Katy Zumsteg.

Meet your 2013 Board Members



PRESIDENT - Leslie Miller, Nationwide

Leslie Miller holds her FLMI, AFSI, AIRC, and ACS designations. She started with Nationwide in 2005 and has held several positions within Life Operations. In her current role, she leads a team that is responsible for straight through processing and customer automation for Life and Annuities. Leslie lives in Dublin, Ohio with her husband and is currently working on her MBA at The Ohio State University Fisher College of Business. She has previously held the Vice President and Secretary positions on the LOMA Board.

VICE PRESIDENT - Lined Mason, Ameritas

Lined Mason holds her ACS designation. She is Director of Life Underwriting in Ameritas' Individual Division. Lined has been with Ameritas (formerly known as Union Central Life) for 19 years and has held a variety of positions that include Life and DI Underwriter and Life New Business Manager. She has been married for 13 years and has two children in 1st grade. She previously held the LOMA Society position of Secretary.

SECRETARY - Nicole Frazier, Ameritas

Nicole Frazier holds her ACS and AIAA designations. Nicole began her life insurance career in 1997 with Western & Southern, working in various positions within IT. She joined Ameritas in 2007 and is Manager of Field Technology. Nicole has been married for 15 years and has two children, ages 4 and 9. She is active with the United Way Emerging Leaders as well as the Girl Scouts of Western Ohio, where she is on the Loveland Service Unit Board managing the product sale for all Loveland troops.

TREASURER - Kristy Willison, Nationwide

Kristy Willison holds her FLMI and ACS designations. She has been with Nationwide for approximately two years and has recently accepted a new position as a Case Manager in Life Underwriting. Kristy is an active LOMA Coach within her organization and assists associates with registration, reimbursement, planning, and moral support while obtaining their designations. In her free time, Kristy enjoys spending time with her niece, family, and friends.

MEMBERSHIP CHAIR - Joanie Hagedorn, Western & Southern

Joanie Hagedorn holds the CCP, AIRC, and ACS designations. She began her career with Western & Southern more than 36 years ago. She has been fortunate to have worked in several different departments of the company and currently is a compliance analyst in the Legal Department. She has been serving as Membership Chairperson since 2008. She resides in Kentucky with Terry, her husband of 30 years, their son, Danny, who is a junior attending NKU and their dog, Allie, who will be 14 this year. She is a member of the Red Hat Society and enjoys going out to dinner and attending events with them. She was President of the PTA for four years, Vice-President for two years and Secretary for two years. She taught Parish School of Religion for four years and is currently a Eucharistic Minister at her church.

*Interested in a
Leadership
Opportunity?*

*We are looking for a
Columbus Program
co-chair to work with
Tiffany Bullard planning
the Columbus events.*

*If interested, please
contact Leslie Miller.*

EDUCATION CHAIR, Cincinnati - Jennifer Cline

Jen Cline holds the FLMI, ACS, ARA, ARIC, and AIAA designations from LOMA and is currently working on the FFSI. She is the Manager of Marketing Administration for the Lafayette Life Insurance Company, a member of the Western & Southern Financial Group (WSFG). She is responsible for licensing and contracting, conservation, and the illustration system. A native of Philadelphia, Jen moved to Cincinnati to work for another WSFG subsidiary in 2004 and transitioned into her current position in 2011. Jen received her MBA from Xavier University in 2009. Jen has earned the Advanced Leader Bronze and Advanced Communicator Bronze designation from Toastmasters International. She serves on boards at the United Way of Greater Cincinnati, Junior Achievement, and the Germania Society. Within the LOMA Society of Ohio, she has previously held the positions of Program Chair, Secretary and Vice President.

EDUCATION CHAIR, Columbus - Katy Zumsteg

Katy Zumsteg holds her FLMI, ACS and CSD designations. She has been with Farmers for six years and currently works in the Agency Services Department. She will celebrate her 15th wedding anniversary this year. She has two sons that she enjoys camping and hiking with. She has been a Cub Scout leader for the past five years. In her free time she enjoys sewing and reading.

PROGRAM CO-CHAIR, Cincinnati - Julie Davis

Julie Davis has achieved the FLMI, PCS, ACS, AIAA, AAPA, AIRC, and ARA designations. She has been with Western & Southern for 27 years. She started in the IT organization as a programmer and is currently the Director of Technical Services in the operations area. This department is primarily tasked with testing the company's core systems and providing production support for the operations' teams. The department also includes a training team that develops and delivers both classroom and online system and product training for operations' associates.

PROGRAM CO-CHAIR, Cincinnati - Angee Ellis

Angee Ellis holds her PCS, AIAA, AIAF, AAPA, AIRC, ARA, FLMI, and FFSI designations. She has been employed by Western & Southern for over 16 years in the IS Department as a programmer. For the past several years, she has worked on the Design Team in Product Implementation. She has been a member of the LOMA Society of Ohio since 1999.

PROGRAM CO-CHAIR, Columbus - Tiffany Bullard

Tiffany Bullard graduated with a B.S. degree from The Ohio State University. She then went on to earn an MBA and Master of Sport Administration from Ohio University. Upon graduation she secured a position underwriting life insurance for five years. Most recently she graduated from Keller Graduate School of Management with a Master of Information Systems Management. She now holds the position of IT Project Manager at Honda R & D Americas in Marysville, OH.

PROGRAM CO-CHAIR, Columbus - open position**TECHNOLOGY CHAIR - Paul Anhofer**

Paul Anhofer holds the FLMI and ACS designations. Paul has worked at Western & Southern in a variety of Information System developer positions for 30 years. He is a Xavier University graduate (BSBA, MBA). Paul has been married 26+ years with a daughter at the University of Dayton (Junior) and a daughter at Northern Kentucky University (freshman).



Membership Subcommittee

The purpose of LOMA societies is to provide society members, students, insurance professional and financial services professionals with opportunities for continuing industry education, professional growth, networking opportunities, and to increase the recognition of all LOMA designations.

It was recognized that we have a number of insurance and financial services companies in the Cincinnati and Columbus areas, and we need to take a good look at our membership and what steps can be taken to increase it. A subcommittee was created to analyze this further.

Some discussion topics include:

- Reaching out to company education reps and building awareness of the Society.
- Sending a short survey to our current membership. Watch for emails asking for your opinion. Please take a moment to fill it out!
- Continue reaching out to new designees and promoting the Society.

Key points about being a member of the LOMA Society of Ohio:

- ***Listen to some of Ohio's subject matter experts on industry topics affecting your company.*** The Society holds four business luncheons (two in Columbus and two in Cincinnati) each year.
- ***Ever wonder if another company encounters the same issues as your company?*** Connect with industry leaders and insurance and financial services professionals throughout the state of Ohio.
- ***Learn what is going on in the insurance industry in Ohio.*** Receive Society newsletters to keep you informed regarding Society events.
- ***Social Responsibility:*** The Society has been awarded LOMA's Community Service Award numerous times over the years. Our Society continues to support charities. The Society offers two educational scholarships each year, available to members or a family member, subject to the rules of the education scholarship program.
- ***Leadership Opportunities:*** The Society has been awarded LOMA's Communication and Public Relations Award multiple times, as well. Help continue this tradition and broaden your leadership skills as a board or committee member.

Committee members: Lined Mason, Jen Cline, Nicole Frazier, Joanie Hagedorn, and Colleen Roser

If you have input or want to participate on this subcommittee, please reach out to Lined Mason.

Did you know we have over 80 members representing the following companies:

Ameritas Life
Columbus Life
Farmer's New World Life
Hartford Life
Lafayette Life

Nationwide
Ohio National Financial Services
Protective Life
State Farm
Western & Southern Life



Calendar of Upcoming Society Dates:

April 15	Scholarship applications available on the Society website
April 23	Cincinnati Spring Luncheon
May 17	Columbus Spring Luncheon
July 1	Submission deadline for scholarship applications
August 1	Scholarship recipients announced

**Upcoming LIMRA/LOMA Conferences:****The Life Insurance Conference**

April 15-17, 2013
Hilton New Orleans Riverside
New Orleans, Louisiana

The Retirement Industry Conference

April 17-19, 2013
Hilton New Orleans Riverside
New Orleans, Louisiana

Health Insurance and Underwriting Conference

April 23-24, 2013
Sheraton Inner Harbor Hotel
Baltimore, Maryland

2013 LOMA Annual Conference & Conferment

September 8-10, 2013
Hyatt Regency Grand Cypress
Orlando, Florida

Board Contact Information

President - Leslie Miller	millel55@nationwide.com
Vice President - Lined Mason	lmason@ameritas.com
Secretary - Nicole Frazier	nfrazier@ameritas.com
Treasurer - Kristy Willison	willik95@nationwide.com
Membership Chair - Joanie Hagedorn	joanie.hagedorn@wslife.com
Education Chair (Cincinnati) - Jennifer Cline	jennifer.cline@llic.com
Education Chair (Columbus) - Katy Zumsteg	Kathryn.zumsteg@farmersinsurance.com
Columbus Program Co-Chair -Tiffany Bullard	tiffany.bullard@gmail.com
Cincinnati Program Co-Chair - Julie Davis	julie.davis@wslife.com
Cincinnati Program Co-Chair - Angee Ellis	angee.ellis@wslife.com
Technology Chair - Paul Anhofer	paul.anhofer@wslife.com

Questions or comments about the newsletter? Contact the Secretary, Nicole Frazier